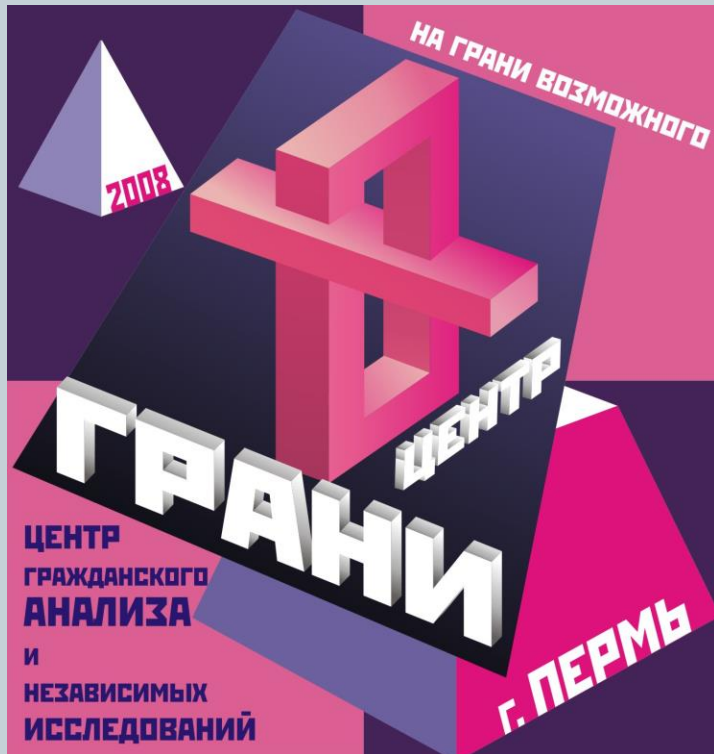


Antirecessionary Management for NGOs



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Main areas of activities



- Resource Center to support socially oriented NGOs
- Business incubator for civic initiatives
- Social engineering designed to protect the public interest
- Independent research
- Monitoring of social problems and social changes
- Social entrepreneurship



We do not disagree, we are dissatisfied.

We are not serving anybody and not coming to replace.

We are terribly competent, technocratically spiteful and romantically humanitarian.

Hypercritical. Civic.

Antirecessionary Management for NGOs



Why?

NGOs are facing with a constantly changing environment

Difficulties in maintaining sustainable operation

“Crisis zone”

Lack of special crisis management model



Goal!

Identifying existing recipes of crisis management for NGOs



Creation model solutions
(ready-to-use and replicate)



Testing

Hypothesis



1. Organizations provide redundant information, or do not provide the required information to the control authorities, partners and consumers. As a result, long process of confidence restoration.
2. CEO doesn't know how to take effective decisions on the priorities in the ratio of costs, pause the projects, time management, etc. As a result weak solutions are taking place, which are the most cost intensive.
3. Unwillingness to change strategy - inflexibility, lack of delegation, unseen environment of the organization

Hypothesis



4. NGO workers do not fully understand how to develop internal procedures for the crisis period. It brings them to internal conflicts and they spent resources inefficient
5. Not enough money: resources are spent not in the most efficient way. However, no one understand how much money they really need, what is their real breakeven point
6. Not enough people + everyone does everything: improper distribution of functions

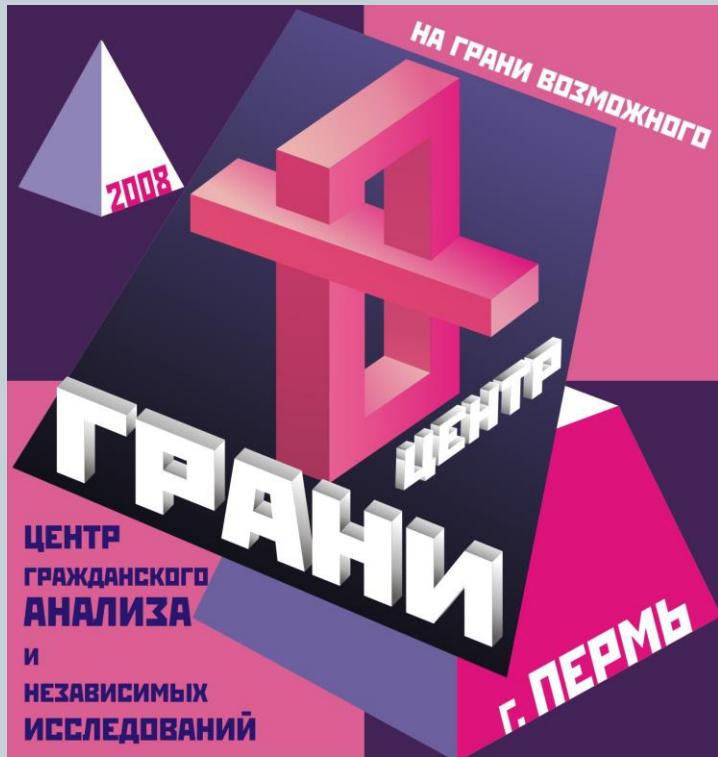
Process and results



Study (nationwide in more detail on the example of 3-4 regions and 3-4 regional networks and coalitions of NGOs)

Minimum anti crisis package that allows you "step by step" to carry out a simple diagnosis of the problems and design solutions for problems of the typical NGOs (guidelines, schemes, "road maps").

Open access, promotion and distribution



Thank you !

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