

Measuring Impact

Volunteering: Improving Society,
Developing Human Values May 21-
22, 2019 | Moscow

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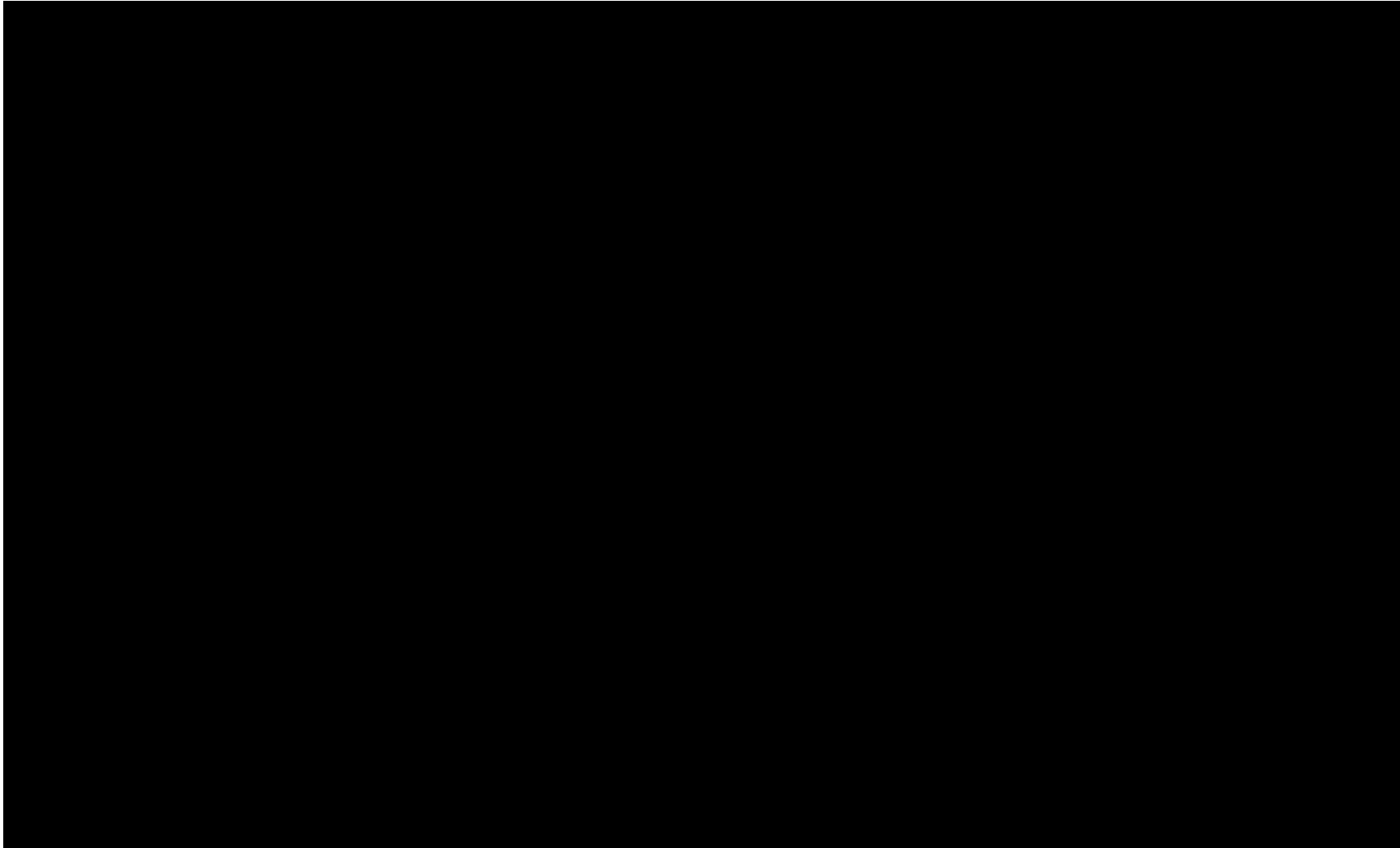
The Effects of Good Deeds Day on individual, social and communal well-being: An exploratory study in two Israeli cities



Background

- What is Good Deeds Day?
- Why we did this study?
- Why it's important ?
- How a study like this can be used?
- Greater implications on worldwide volunteering





It's a simple idea



PANAMA



JAMAICA



PHILLIPINES



USA



A global project in 108 countries



VIETNAM



ISRAEL



ARGENTINA



ENGLAND



NIGERIA



MOLDOVA



Engaging Employees



Doing Good Together

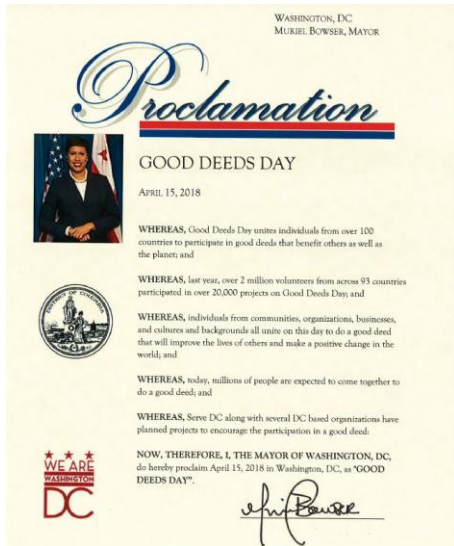


SAMSUNG



Engaging Communities

WASHINGTON, D.C



PITTSBURGH, PA



Good Deeds Day PGH

presented by HIGHMARK, Allegheny Health Network

SUNDAY, APRIL 15TH



Big Events, Big Impact



ROME



GUADALAJARA



SAO PAULO



NAIROBI



Study Summary

- We found very few differences between Jewish and Arab participants, and between women & men.
- Our study supports the well-known notion that volunteerism is related to religiosity and that religious people tend to volunteer more than secular individuals (Forbes & Zampelli, 2014 & Yeung, 2018).
- We found statistically significant increases in life satisfaction following participation in the GDD (see table 5 and figure 5)
- The fact that most people in our sample volunteer during the year isn't surprising, as over half of our sample chose to participate in the GDD independently (as opposed to through their workplace).
- High positive mood and high community resilience reported for those who volunteer year round



Table-5: Results of T-Tests Pairs and Descriptive Statistics

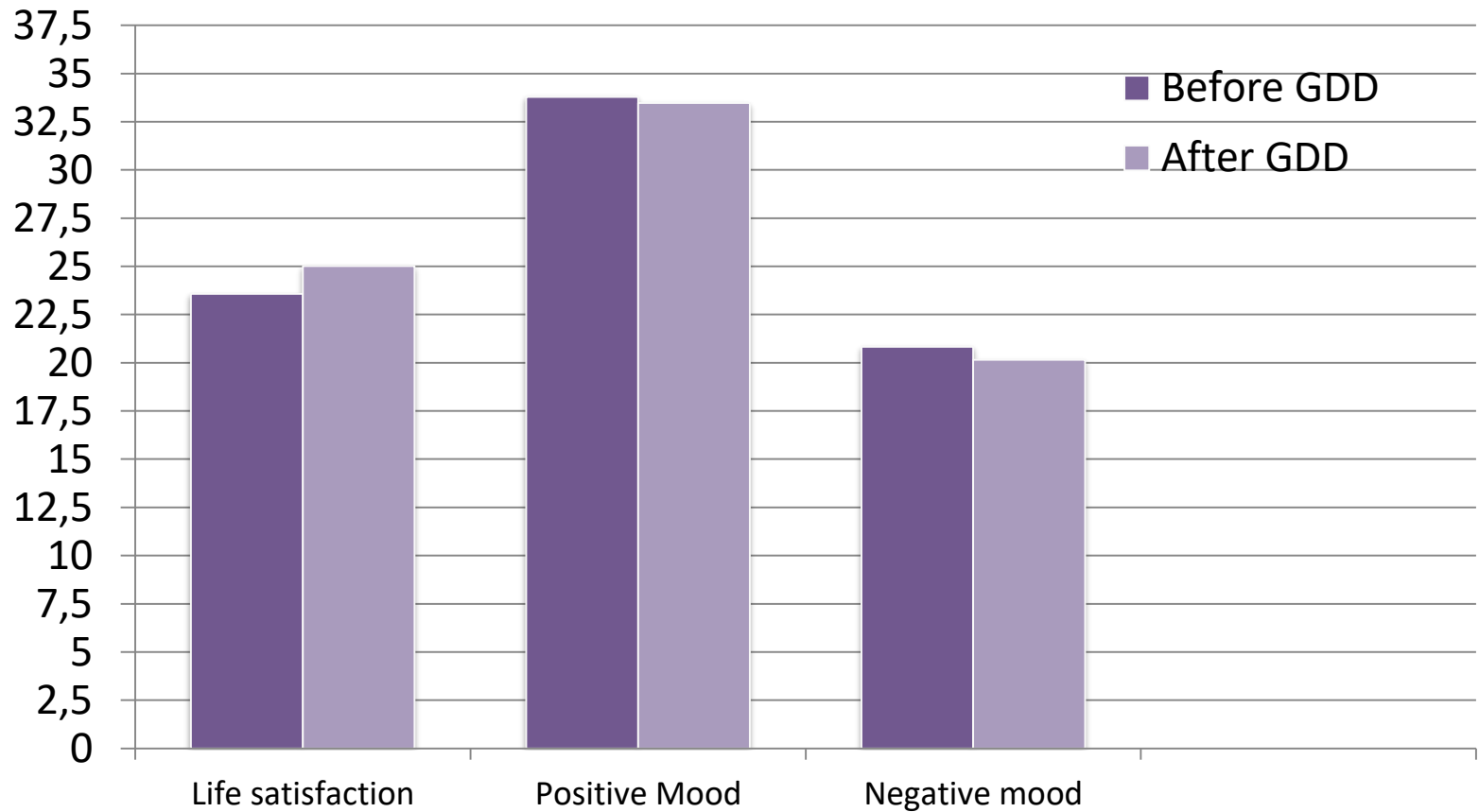
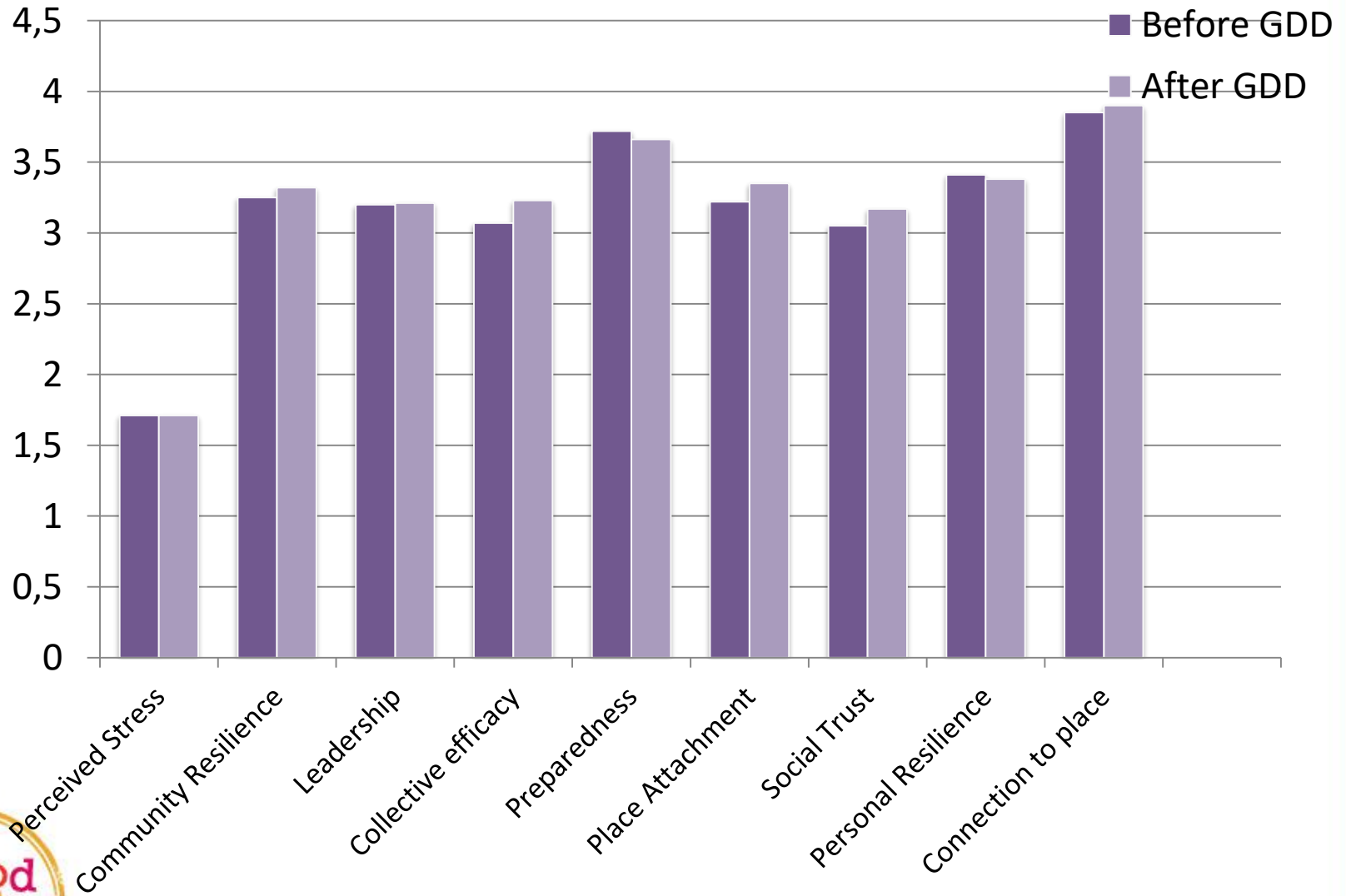
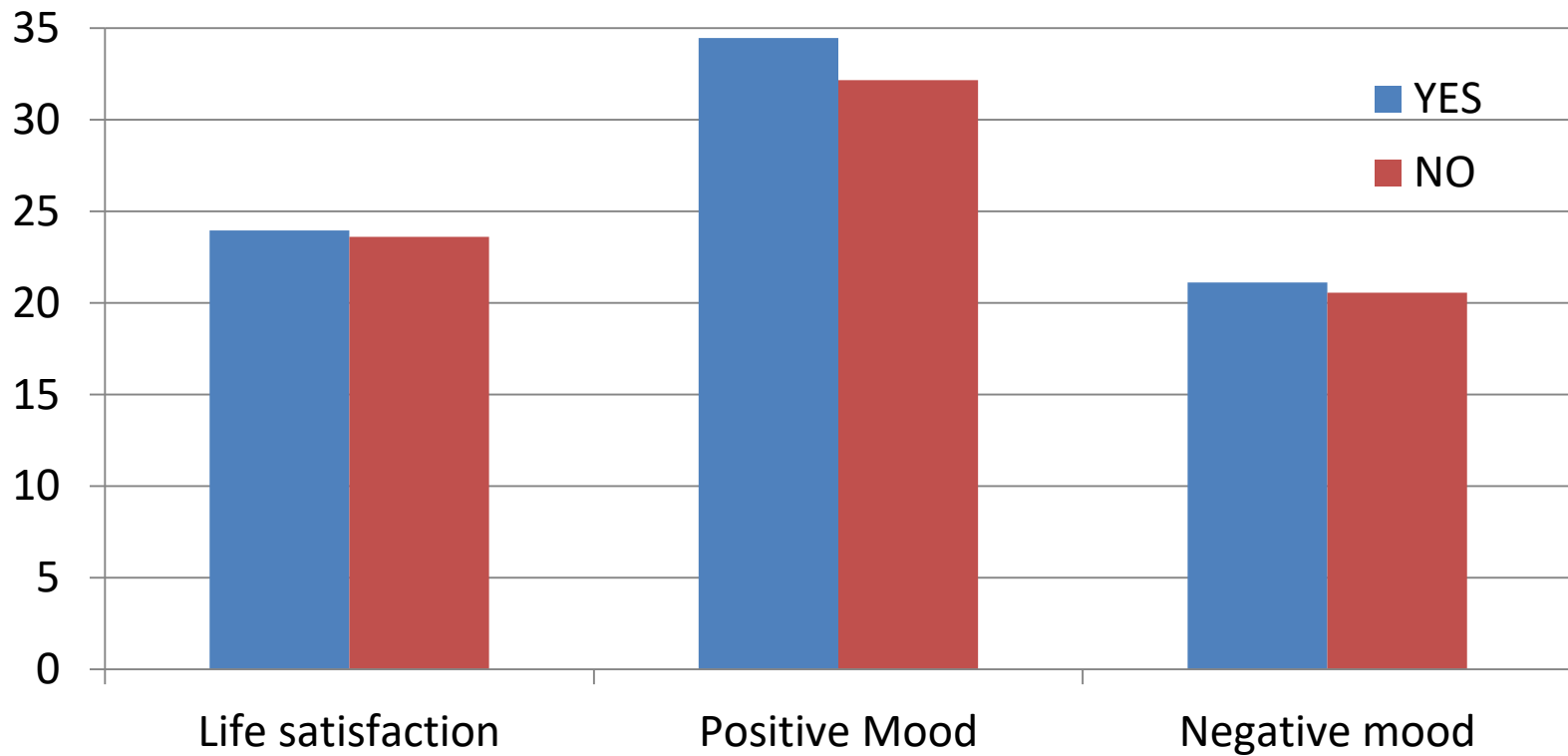


Table-5: Results of T-Tests Pairs and Descriptive Statistics



Results of Univariate Tests and Descriptive Statistics: volunteering through out the year



Results of Univariate Tests and Descriptive Statistics: volunteering through out the year

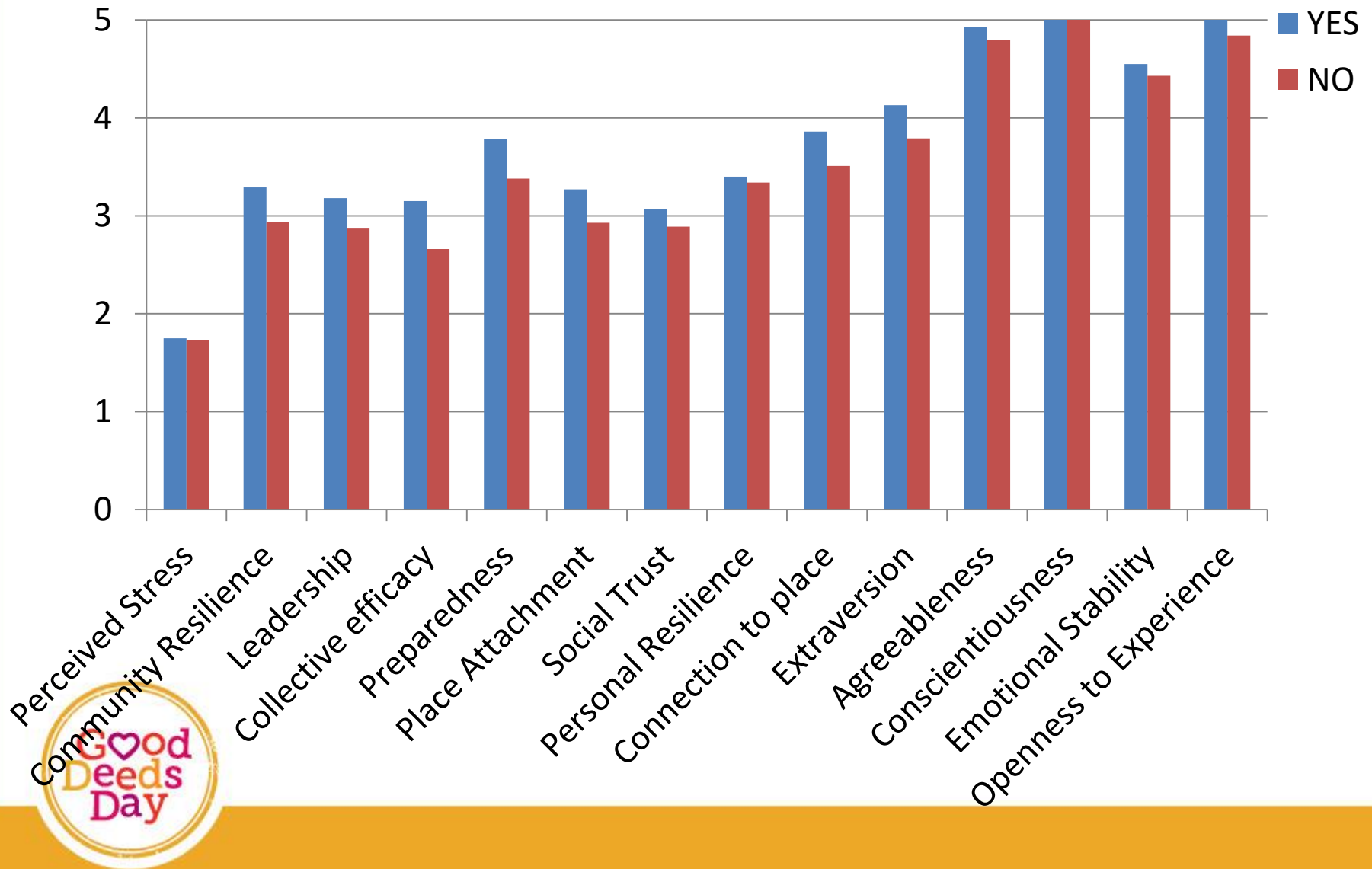


Figure 5- Life Satisfaction before and after the GDD

