## Volunteerism in India

by Affan A Yesvi - India











## Volunteering

Volunteers are active in every major shock and stress situation experienced by communities – from earthquakes and flooding to climate change and local conflicts. Often working behind the scenes, they are the thread that binds communities together, finds the latest State of the World's Volunteerism Report 2018, published by the United Nations Volunteers (UNV) programme.

More than one billion people volunteer globally. Considering the hours they contribute, this is equivalent to over **109 million** full-time workers. This global volunteer workforce, or "Volunteeria" as the report calls it, exceeds the number of people employed in six of the 10 most populous countries worldwide. The vast majority of volunteer work happens informally, with **70 per cent o**f all people who volunteer working directly to help people in their communities, while the remaining 30 per cent volunteer through formal organizations.

Women represent 57 per cent of all volunteers



Volunteerism is
a universal social
behaviour that builds
on people's desire to
engage with change
rather than to
passively experience
development processes

## Volunteering

### **Defining Characteristics**



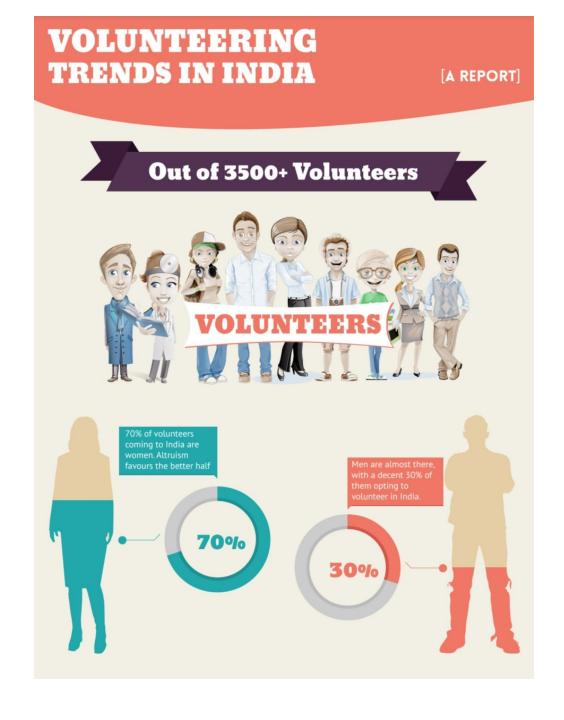
- 1. It has a direct benefit to the community and the volunteer (whether the benefit is tangible or intangible)
- 2. It is undertaken by choice
- 3. It is unpaid.
- 4. However, the volunteer may receive reasonable or appropriate reimbursement for expenses incurred that are associated with the role, and/or may receive a monetary or other incentive/reward

### Research

## Methodology

#### PREFERRED DESTINATION:

Dharamshala-Palampur in Himachal Prasdesh, India is one of the preferred destinations (35%) by the volunteers. This maybe due to the fact that Palampur offers good weekend excursion trips and adventure activities apart from the chance at volunteering. However, Delhi being the capital of India receives maximum of volunteers throughout the year (50%). The Southern part of India (Karnataka/Tamil Nadu) receives relatively low traffic of volunteers at 10%; however, the place is laden with exceptional scenic beauty and adventure activities which volunteers can include in their projects.



## **Top Countries Volunteers Come From** 15% Canada 30% UI 40% USA 15% Others ( Australia, Spain, Germany etc. )

Americans love to volunteer in India, overseas and within their country (\*search data). At a decent figure of 40%, USA sends out maximum volunteers to India, followed by the British at 30%, then Canadians at 15% and a combined traffic from Australia, Spain, Germany and other countries at 15%.

## COUNTRY

US takes the first spot at 40% as the country which sends out maximum volunteers to India. Britain and Canada follow suit at 30% and 15% respectively. Rest 15% of the traffic comes from countries like Spain, Germany, Australia and more.

# Most preferable volunteer program in India

### 50% Childcare program

Volunteers prefer to work for the kids. Under this program, volunteers can teach children, play with the kids, help with making educational toys, take care of the children and look after their well-being.

### 30% Medical/Healthcare

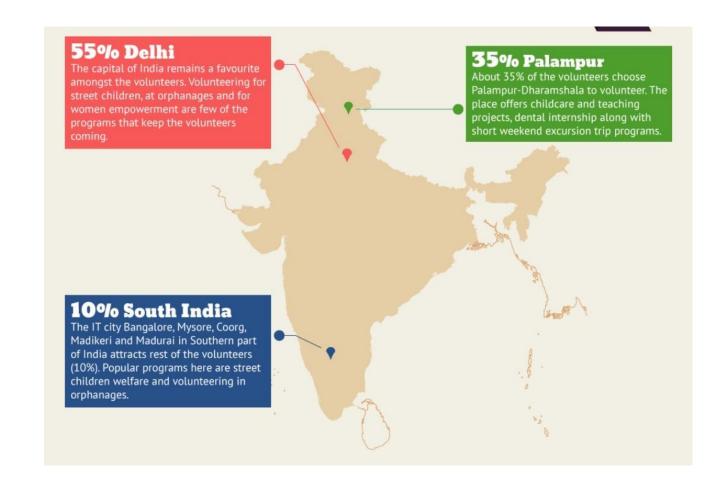
Medical and Healthcare internship is also a popular choice amongst the volunteers. Around 30% of the volunteers choose medical and healthcare programs to volunteer.

### 20% Other programs

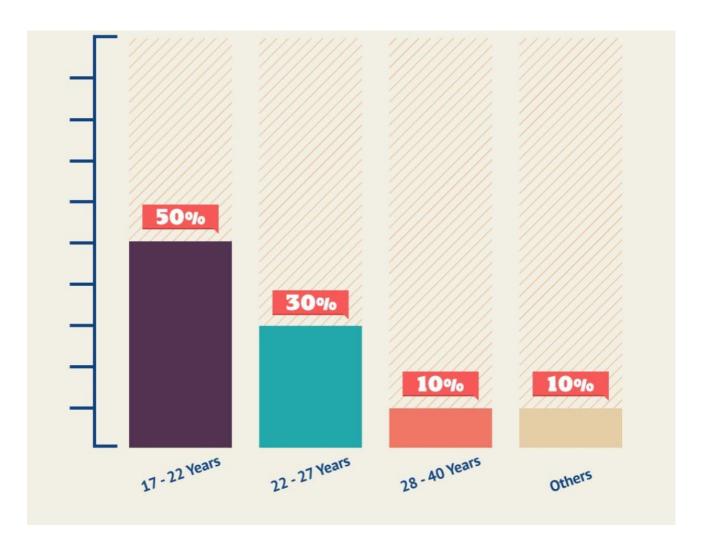
Other programs (at 20%) like taking care of special needs children, women empowerment etc. takes a back seat when it comes to choosing from amongst the three.

### **Volunteer Destination**

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## Age group of Volunteering in India



AGE GROUP: Contrary to the expectations and norms, young people between the age of 17-22, volunteer more (50%). The working and the people in their twenties follow suit with 30% of them opting to volunteer. This number keeps on decreasing with increasing age.

**GROUP VOLUNTEERING**: Preference to volunteer in groups is very high. College and University students try to participate in groups. Even colleagues get together to participate in group.

## Common problems in Volunteering

The most common problems for volunteers is a disorganized program. Some basic reasons volunteers abandon a cause are:

- Being overworked
- Giving meaningless work
- Lack of communication from a volunteer manager.
- Lack of appreciation from staff.
- Losing interest in the cause.
- Change of personal schedule.



## Thank you



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