

# Role of Volunteering for Resilient Recovery in the Corona-Pandemic

Impact of the Corona-Pandemic on Non-Profit Sector

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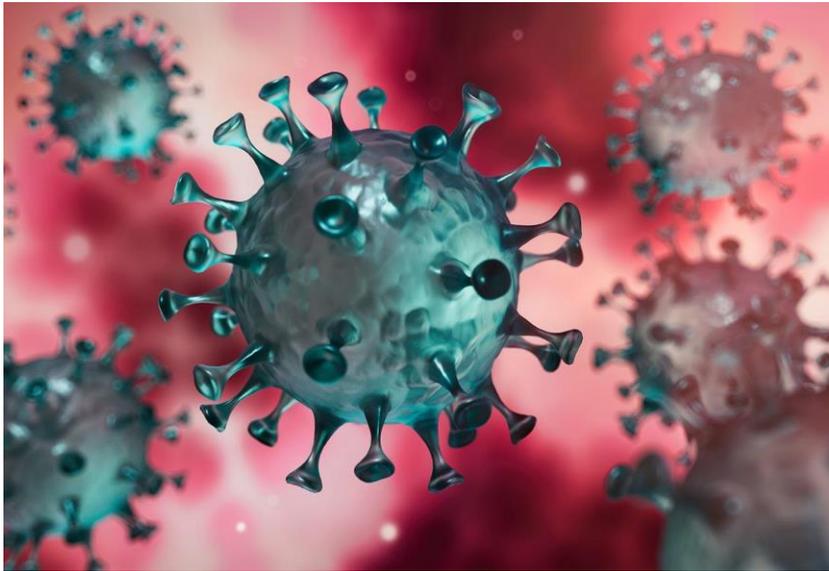
# Dr. Viola Krebs

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- Lecturer in number of other universities and institutions
- Member of UNESCO Chair University of Strasbourg
- Board member of the European University for Volunteering
- Founder of ICVolunteers, an international non-profit organization active in the field of communications



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# Covid-19



- Some specialists had warned possible unexpected diseases and the turmoil they could cause for economies and world order, no one was quite prepared to deal with this pandemic.
- When Covid-19 hit the world at the end of 2019, beginning 2020, the world was not prepared.

# Covid-19



Shockwave of fear, panic, uncoordinated efforts on all fronts at first:

- No more border crossing
- No more flights
- No more freedom of movement
- No more jobs in offices
- No more on-ground schools for kids

= What new world order?  
Surveillance Society

# Covid-19



Shockwave of fear, panic, uncoordinated efforts on all fronts:

- Home office = Zoom, Meet, etc.
- Home schooling

= What new world order?  
And what revisited role of volunteers?

# Covid-19



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= What new world order?  
And what revisited role of  
volunteers?

# Volunteering...

Volunteers the catalysts  
for the future...

# Volunteering...

The word “volunteer” comes from the Latin *voluntarius* and means “who acts freely, of one’s own free will, of one’s own movement.”

# Volunteering...

- Undertaken of one's own free will.
- Not undertaken primarily for financial gain.
- Brings benefits to a third party as well as to the people who volunteer.

# Role of Volunteers

Myanmar: Volunteers at the forefront of cyclone crisis

[www.reliefweb.int](http://www.reliefweb.int)

Get Involved - Forefront | Suicide Prevention

[www.intheforefront.org](http://www.intheforefront.org)

Volunteers have been at the forefront of every major crisis

<https://salvatium.org>

Medical doctors and students say: "We stayed at work for you; you stay at home for us"  
(Photo: Astana Medical University)

<https://www.un.org/en/academic-impact/medical-students-volunteer-fight-covid-19-forefront>



# The Web as a means of participation

“What matters is not always what you can obtain from society, but how you participate in it”

*Tim Berners-Lee, initiator of the World Wide Web*





# Cybervolunteering...

*The word cybervolunteer brings together two basic elements:*

**“cyber”**: derived from the Greek *kubernetes*,  
which means “driver”

and

**“volunteer”**: that comes from the Latin *voluntarius*.

# Cybervolunteers



Volunteer

+

Computer  
& Internet

=

Cyber-  
volunteer  
s

Acts out of free will

For the well being of individuals or society as a whole

Does not receive a salary for his or her work

# Activities - Online and Offline

Activity	Online	Blended	Offline
Webmaster	x		
Software Developer		x	x
Hacker	x		
Technical Forum Coordinator	x		
Writer and Editor	x	x	x
Translator	x	x	x
Interpreter	x		
Graphic Designer			x
Photographer			x
Online Researcher	x		
Web Trainer	x		
Videographer			x

# Covid and Post-Covid Realities

**Communication and volunteers is at the heart of all of these new realities**

*Questions:*

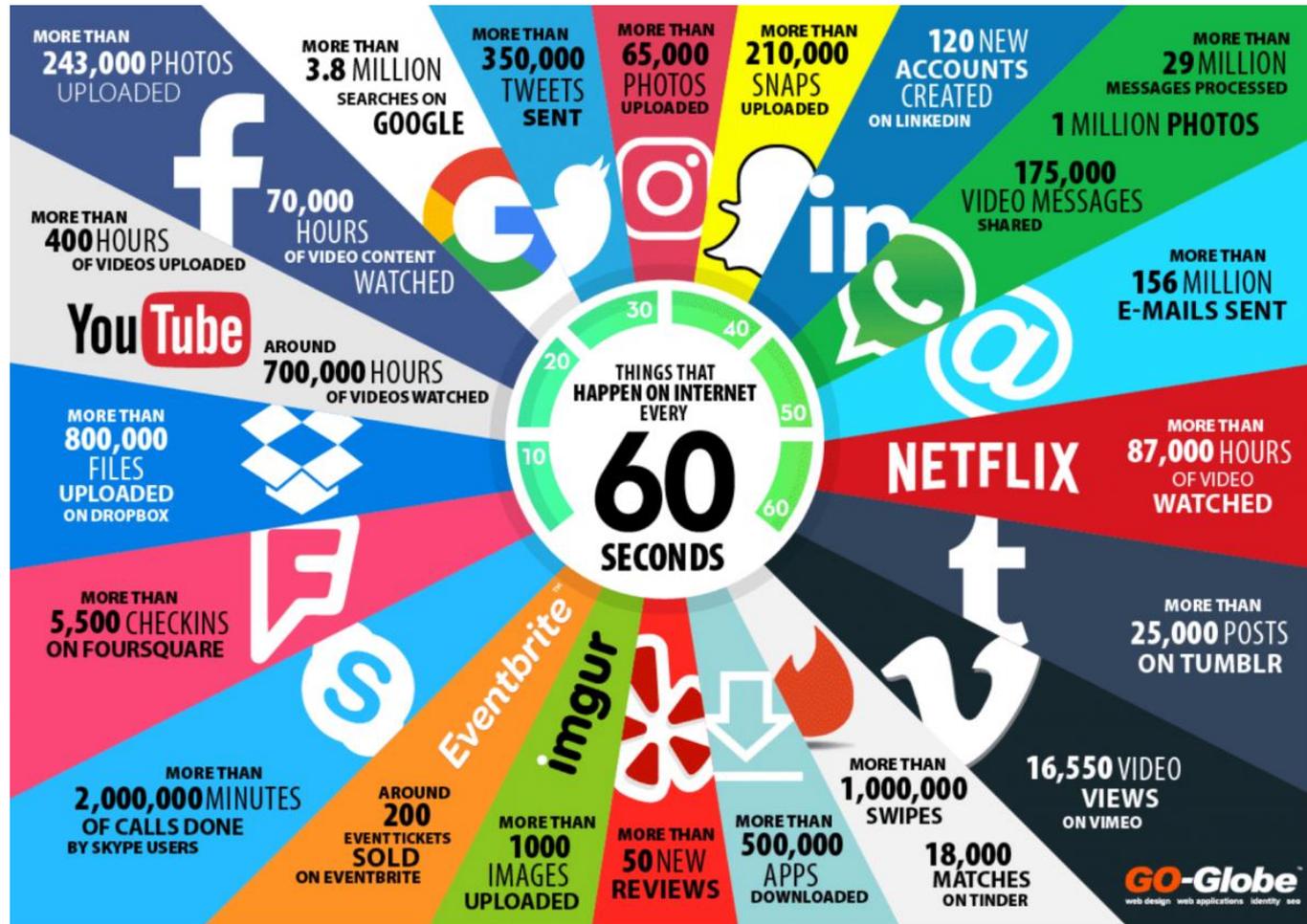
- What can be done online?
- What does still need a human touch and interaction?

*Answers:*

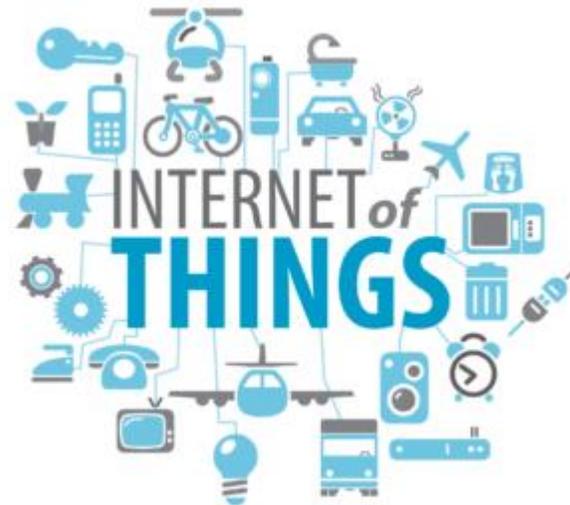
- The short answer might be to say that at the end of the day human beings are social animals.
- Human interaction is vital to our survival, times of pandemics or not alike.



# The Web and Social Media



# 30 Years after the creation of http



We are living in an interconnected world, a world that connects governments, companies, movements, ideologies, and much more

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# E-Commerce

## Losers



## Winners



GAFAM

(Google-Apple-Facebook-Amazon-Microsoft)

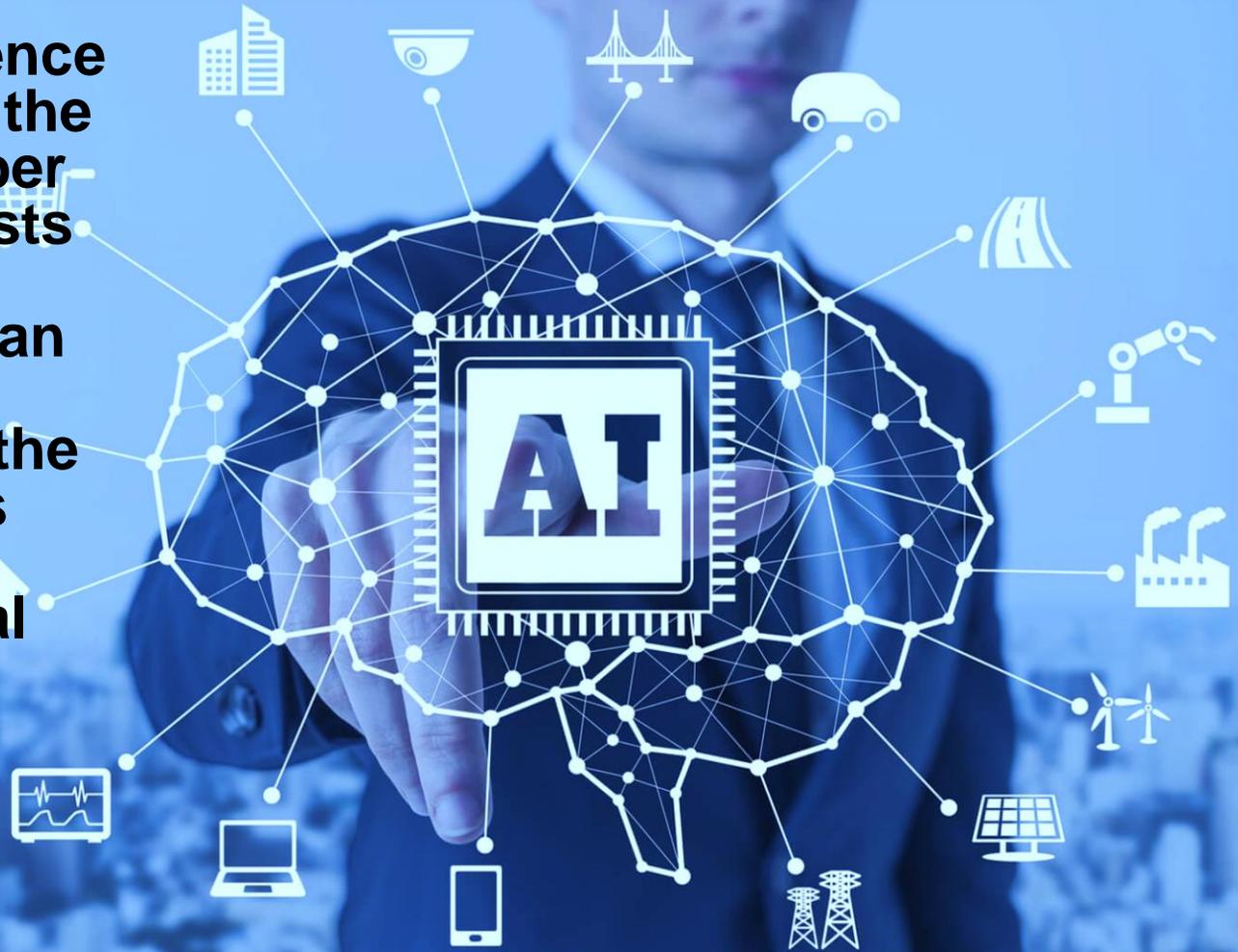
# Digital citizenship...

- Cross-reading (don't just believe everything that is said on social networks)
- Checking information before sharing it further
- Awareness of security considerations



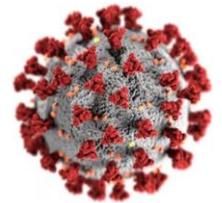
# Artificial Intelligence (AI)

**Artificial Intelligence (AI) has been on the rise, with a number of surprising twists and turns. It has become not just an area of interest for the giants of the net and start-ups alike, but also polarized political interests and positioning.**



# Covid and Post-Covid Realities

- Communication and digital resources are key in this race against time, trying to save lives and entire pre-Covid-19 economic sectors.
- Vaccination certificates and passports, paired with massive digital resources of health ministries will be added to biometric passport technologies.
- All of these technologies are a double-edged sword between freedom of movement and control, between personal security, face recognition and individual tracing...
- And of course, they are also of huge commercial value.



# Covid and Post-Covid Realities

- Artificial Intelligence applied to the surveillance society
- Extremism
- Information ethics
- Extraordinary opportunities and doing things
- Regulations to be revisited
- Taxation to be reviewed
- Tele-work to persist
- Additional surveillance
- Vaccination certificates
- Information control and control of 'Fake News'



# Covid and Post-Covid Realities



**"I want you  
to act as if your  
house is on fire.  
Because it is."**

- Greta Thunberg

 Sustainably  
MOTIVATED  
*Inspired to be better*

# Our host...

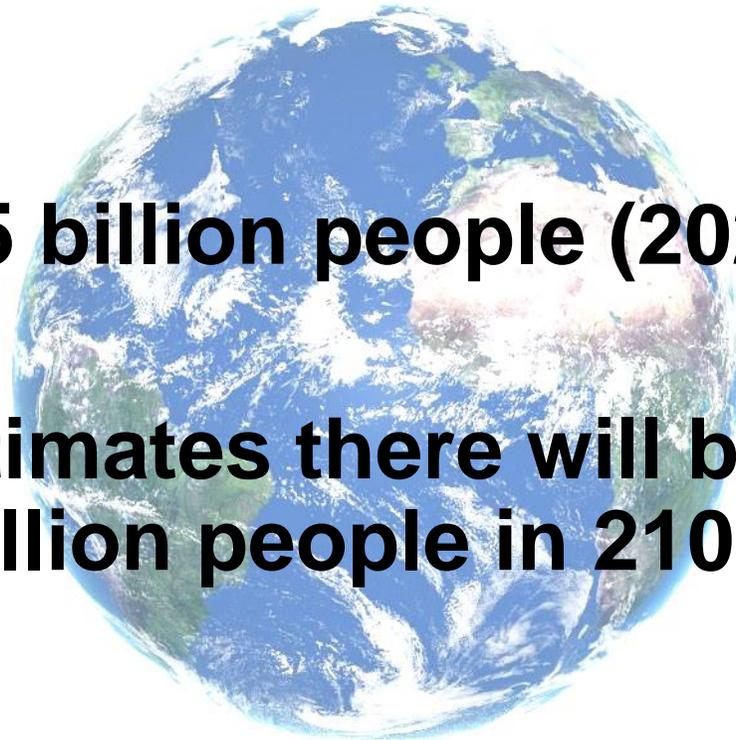


**1 planet**  
**1 ecosystem**

# Humanity

**7,75 billion people (2020)**

**UN estimates there will be 11.2  
billion people in 2100**



# Covid and Post-Covid Realities



Thank you, merci, Спасибо, 谢谢你, asante...

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